

Rodolph Valentino Coming to Binghamton

Famous Screen Orlando to Be Here in Person at Affair
in Which Local Beauties Will Vie for Rewards
of Attractive Kind

Girls, apply the lip stick and rouge and have your hair marcelled for Rodolph Valentino, screen idol of all women, will be in Binghamton next Saturday on his scheduled dancing tour of the United States. The famous star will be accompanied by his wife, Winifred Hugnet Valentino, and his own orchestra.

Jack Curley, famous for his relationship to all sporting activities and who has managed and financed some of the largest entertaining projects in the country, was in Binghamton today to complete final arrangements for the visit of Valentino and his company. The place for the holding of the entertainment has not yet been definitely decided but probably will be by tonight. Valentino's contract prevents his appearance in a regular theater.

Valentino and his wife will dance several specialty numbers and he will talk on "Why I Am Not in the Movies." A tea dansant will follow. The company goes to Syracuse for an evening performance.

Valentino's contract stipulates that he is to appear only once in any city. Afternoon and evening performances are given in different towns. He travels with his company in the Mayflower Coloual, the private car used by former President Wilson while touring. The screen star comes to Binghamton from Scranton.

A beauty contest will be held in connection with the dancing. The most attractive girl will be selected to represent Binghamton at a national beauty carnival to be held in June at Madison Square Garden in New York city. Her expenses will be paid to the metropolis. The winner of the national contest will be given a prominent role in Valentino's next picture. Judges of the contest here will be professional men of this city. The national contest judges will be artists.

Valentino and his wife will dance the Four Horsemen Tango, a dance which will be remembered by all who saw the picture, "The Four Horsemen." He will also dance the Argentine Tango. Both dances are said to be the most difficult of the terepalehorean art. The Columbian Montmartre orchestra which accompanied Valentino on the tour, will play for dancing for two hours, following the special program.

"The Sheik" will personally conduct a dancing contest among lovers of the indoor sport here. A handsome silver loving cup will be given the couple who are considered to be the best dancers.

Jack Curley, who is managing Valentino, managed Georges Carpentier when the French fistic idol was in America. He also managed Jess Willard when he was active in the squared arena.